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Coming to TV This Spring: America's Greatest Makers

America's Greatest Makers Brings Inventors' Ideas Center Stage to Compete for \$1 Million

Teaming up with MGM Television Group and Digital President Mark Burnett, Intel presents [America's Greatest Makers](#), a new reality competition in which inventors compete for a \$1 million grand prize by creating wearable technology and smart, connected consumer devices using the [Intel® Curie™](#) module. Premiering on April 5 at 9 p.m. (ET/PT) on TBS*, the competition builds on the success of last year's Intel Make It Wearable challenge.

America's Greatest Makers inspires creators to develop amazing innovations that revolutionize our lives – from changing how a person's health is monitored to communicating with the world in new ways to testing the limits of our imagination.

The 24 contestants hail from across the country – from Brooklyn to the Bay Area. The innovations highlighted in America's Greatest Makers are diverse and span many areas of our lives, from a 15-year-old girl seeking to help her aging grandfather, a husband and wife partnership looking to improve a person's fitness, and a professor and her student eager to reduce stress and worry for new parents.



Tune In: America's Greatest Makers

The original TV series from Emmy Award*-winning executive producer Mark Burnett (*Survivor**, *The Voice**), will premiere on TBS April 5 at 9 p.m. (ET/PT). However, the first stage of the challenge kicked off earlier this year via digital web and social channels, presented by digital host [Cara Santa Maria](#), an award-winning journalist, science communicator and television producer. The America's Greatest Makers Digital Hub at www.americasgreatestmakers.com spotlights a wide variety of compelling content from videos on inventors, new innovations and tech tutorials to unique weekly digital episodes and behind-the-scenes footage from the challenge.

Meet the Judges

The show will feature a combination of both resident and rotating guest judges from fields including entertainment, sports, technology and entrepreneurship. Celebrity judges include sports legends Shaquille O'Neal and Kenny Smith; Emmy-nominated actress Mayim Bialik, who co-stars in the hit series *The Big Bang Theory**; Massimo Banzi, maker and co-founder and CEO



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of Arduino*, which makes popular development boards for inventors to create; and Mike Rowe, actor, television host and narrator. A celebrity guest will join the show's ongoing roster of judges, which includes Intel CEO Brian Krzanich; business and financial expert Carol Roth; comedian, serial entrepreneur and co-host of truTV's Hack My Life* Kevin Pereira.

Intel Curie Module

The Intel Curie module delivers on Intel's promise to lower the barriers of entry to making by offering inventors amazing power-efficient performance in a small form factor. Specifically designed for always-on applications, the button-sized hardware module's petite form factor makes it suitable to power a range of wearable technology solutions, including smart bracelets, rings, bags, fitness trackers and shoes, to name a few. The sophisticated, low-power unit includes motion sensors, Bluetooth Low Energy, battery charging, and pattern-matching capabilities for optimized analysis of sensor data – enabling quick and easy identification of actions and motions. Its power and small size provides the contestants with endless possibilities to unleash their ideas and follow their building passions.

Connect with America's Greatest Makers

Website: www.americasgreatestmakers.com

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