Coming to TV This Spring: America's Greatest Makers
America's Greatest Makers Brings Inventors' Ideas Center Stage to Compete for $1 Million

Teaming up with MGM Television Group and Digital President Mark Burnett, Intel presents America's Greatest Makers, a new reality competition in which inventors compete for a $1 million grand prize by creating wearable technology and smart, connected consumer devices using the Intel® Curie™ module. Premiering on April 5 at 9 p.m. (ET/PT) on TBS*, the competition builds on the success of last year's Intel Make It Wearable challenge.

America's Greatest Makers inspires creators to develop amazing innovations that revolutionize our lives – from changing how a person's health is monitored to communicating with the world in new ways to testing the limits of our imagination.

The 24 contestants hail from across the country – from Brooklyn to the Bay Area. The innovations highlighted in America's Greatest Makers are diverse and span many areas of our lives, from a 15-year-old girl seeking to help her aging grandfather, a husband and wife partnership looking to improve a person's fitness, and a professor and her student eager to reduce stress and worry for new parents.

Tune In: America's Greatest Makers
The original TV series from Emmy Award*-winning executive producer Mark Burnett (Survivor*, The Voice*), will premiere on TBS April 5 at 9 p.m. (ET/PT). However, the first stage of the challenge kicked off earlier this year via digital web and social channels, presented by digital host Cara Santa Maria, an award-winning journalist, science communicator and television producer. The America's Greatest Makers Digital Hub at www.americasgreatestmakers.com spotlights a wide variety of compelling content from videos on inventors, new innovations and tech tutorials to unique weekly digital episodes and behind-the-scenes footage from the challenge.

Meet the Judges
The show will feature a combination of both resident and rotating guest judges from fields including entertainment, sports, technology and entrepreneurship. Celebrity judges include sports legends Shaquille O'Neal and Kenny Smith; Emmy-nominated actress Mayim Bialik, who co-stars in the hit series The Big Bang Theory*; Massimo Banzi, maker and co-founder and CEO
of Arduino*, which makes popular development boards for inventors to create; and Mike Rowe, actor, television host and narrator. A celebrity guest will join the show's ongoing roster of judges, which includes Intel CEO Brian Krzanich; business and financial expert Carol Roth; comedian, serial entrepreneur and co-host of truTV's Hack My Life* Kevin Pereira.

**Intel Curie Module**
The Intel Curie module delivers on Intel's promise to lower the barriers of entry to making by offering inventors amazing power-efficient performance in a small form factor. Specifically designed for always-on applications, the button-sized hardware module's petite form factor makes it suitable to power a range of wearable technology solutions, including smart bracelets, rings, bags, fitness trackers and shoes, to name a few. The sophisticated, low-power unit includes motion sensors, Bluetooth Low Energy, battery charging, and pattern-matching capabilities for optimized analysis of sensor data – enabling quick and easy identification of actions and motions. Its power and small size provides the contestants with endless possibilities to unleash their ideas and follow their building passions.

**Connect with America's Greatest Makers**
**Website:** www.americasgreatestmakers.com  
**Twitter:** twitter.com/greatestmakers  
**Facebook:** www.facebook.com/americasgreatestmakers/

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