

FACT SHEET

INTEL-GE CARE INNOVATIONS LEADERSHIP TEAM AND BOARD OF MANAGERS

Intel-GE Care Innovations is led by an experienced leadership team and Board of Managers committed to providing innovative products and services that will enable new models of care. The team has a deep knowledge of healthcare, business strategy, sales and marketing, and product development in the company's core focus areas: disease management, independent living and assistive technologies. Bios for the leadership team and Board of Managers are below.

Care Innovations Leadership Team

Louis J. Burns
Chief Executive Officer



Louis Burns is leading Care Innovations as Chief Executive Officer. This role builds upon his most recent position as Vice President and General Manager of the Digital Health Group, where he led the group's efforts to transform global health care by connecting people and information since its inception in 2005. Under Louis' leadership, the Digital Health Group released the Mobile Clinical Assistant reference design; designed, developed and launched the Intel Health Guide; designed, developed, and launched the Intel Reader; and formed both the Continua Alliance and Dossia.

Prior to assuming this role, Louis was General Manager of the Desktop Platforms Group (DPG), responsible for the design, development and market development of Intel's desktop platform solutions, including processors, chipsets, motherboards, software and services. Previously, Louis was Vice President and General Manager, Platform Components Group, the primary producer of core logic and integrated graphics chipsets for Intel. He also served as Vice President and Director of Intel's Information Technology group for 4 years, supplying computing capabilities to Intel sites worldwide. Louis also spent 12 years in Intel's sales, marketing and applications groups. Louis was appointed an Intel Vice President in 1996 and an elected Corporate Vice President in 1997.

Douglas F. Busch
Senior Vice President, Chief Operating Officer



Doug Busch is the Senior Vice President and Chief Operating Officer of Care Innovations. He runs the Product Lifecycle Organization, with responsibility for product development, product/service roadmaps, manufacturing, operations, supply chain management, and customer support, as well as overall responsibility for internal operations.

Doug has more than 30 years of experience leading technical, operational and customer support functions, including a position as Intel Corporation's corporate Chief Information Officer. He most recently served as the vice president and Chief Technology Officer in the Digital Health Group, where he had extensive experience leading organizational change and delivering complex products and services.

In previous roles in the Digital Health Group, Busch was responsible for strategic planning, biomedical research, regulatory, and health IT advocacy activities. Prior to the formation of the Digital Health Group, he served from 1999 to 2005 as the CIO for Intel Corporation, with responsibility for all information systems supporting Intel's global business, manufacturing and engineering functions.

Busch joined Intel in 1987, and has held a variety of leadership positions in manufacturing, logistics, and information technology. He was appointed an Intel vice president in 1999 and elected corporate vice president in 2000. Prior to joining Intel, he led research and product development programs at Battelle Memorial Institute.

Busch received his bachelor's degree in mechanical engineering from The Ohio State University.

Lauren Salata
Vice President, Chief Financial Officer, Chief Compliance Officer



Lauren Salata is Vice President, Chief Financial Officer and Chief Compliance Officer with responsibility for the finance, accounting, treasury, corporate compliance, and internal audit functions. Lauren has 14 years of finance leadership experience with various GE businesses.

Lauren most recently served as Chief Financial Officer of GE Rail Services, where she led the global finance function and managed key business levers for their full service rail equipment leasing business. Lauren has served in various financial leadership positions at GE Corporate, GE Capital and NBC Universal, overseeing financial and accounting functions, including the consolidation and reporting for GE's annual operating plans and long term planning sessions. She was a 2002 graduate of GE's Experienced Financial Leadership Program. Prior to joining GE, Lauren began her professional career in the audit department of Deloitte & Touche.

Lauren received her Bachelor of Science in Management and Accounting at Tulane University and is a Certified Public Accountant

Randall Swanson
Vice President, Business Operations



Randy Swanson is Vice President of Business Operations, with responsibility for business development, IT, legal, human resources and business process operations.

As a 17-year Intel veteran, Randy has held a variety of finance and business development positions across numerous business groups at Intel, including Digital Health Group, New Business Group, Intel Architecture Group, and the Technology & Manufacturing Group. Randy most recently served as Controller and Director of Business Development in the Digital Health Group as an influential member of a startup team setting the company's investment strategy and business model. Prior to this role, Randy served as the Controller of America's Sales and Marketing Operation Finance where he led a team responsible for revenue reporting and marketing program execution in Intel's North and South America sales and marketing group.

Randy received a Bachelor of Science in Electrical Engineering at Clarkson University, a Masters in Business Administration at Michigan Business School, and a Masters of Systems Engineering at the University of Michigan.

Bonnie Norman
Director of Quality Assurance and Regulatory Affairs



Bonnie Norman is Director of Quality Assurance and Regulatory Affairs, responsible for the quality management system processes and compliance, product quality, and worldwide regulatory affairs. With over 20 years of in-depth regulatory affairs and quality assurance experience, Bonnie helps Care Innovations realize its business goals while simultaneously setting an industry example in product quality, compliance, and innovation.

Bonnie joined Intel as the Director of Quality Assurance and Regulatory Affairs for the Digital Health Group in May 2007. In this role she was responsible for ensuring user safety, product quality, and compliance for sales and marketing, design, and manufacturing activities across all Digital Health products.

Prior to joining Intel, Bonnie held a number of engineering management positions, specializing in complex software-driven electro-mechanical devices for both regulated and non-regulated industries. She was the founder of The Taregon Group, a consulting organization that assisted medical device, biotech, and pharmaceutical companies with a variety of design, manufacturing, quality, and regulatory issues, including project management, FDA audits, design controls, strategic planning, contract manufacturer selection, and training. Prior to this role, Bonnie held managerial positions at Battelle Memorial Institute and Colorado MEDtech, where she provided strategic insight on development, manufacturing, and marketing issues across a breadth of Class II and Class III medical devices.

Eric Dishman
Director of Health Policy



Eric Dishman is Director of Health Policy, responsible for public policy, industry groups, evangelism, and research at Care Innovations. Eric takes a dual appointment, supporting Care Innovations while continuing as an Intel Fellow, where he builds strong synergies between both

companies around health policy, rally technical support for health IT, and guide long-term research activities.

Eric is responsible for founding the Product Research and Innovation team that has driven Intel's worldwide healthcare research, new product innovation, strategic planning, and health policy and standards activities. In 2007, Eric was named an Intel Fellow, one of only 46 Intel executives awarded this designation in recognition of industry leadership in science, technology and innovation.

Eric is widely recognized as a global leader in driving healthcare reform through home and community-based technologies and services, with special focus on enabling independent living for seniors. He and his team's work have been featured in publications including *The New York Times*, *Washington Post*, *BusinessWeek*, and *USA Today*. *The Wall Street Journal* named him one of "12 People Who Are Changing Your Retirement." He has published dozens of articles on independent living technologies and co-authored many government reports on health information technologies and health reform. Eric co-founded some of the world's largest research and policy organizations devoted to advancing the cause of independent living, including the Technology Research for Independent Living (TRIL) Centre, the Center for Aging Services Technologies (CAST), the Everyday Technologies for Alzheimer's Care (ETAC) program, and the Oregon Center for Aging & Technology (ORCATECH). Eric has received numerous awards for his work in helping to shape the future of healthcare.

Eric received bachelor's degrees in Speech Communication, English, and Drama from the University of North Carolina at Chapel Hill and a master's degree in Communication from Southern Illinois University. His Ph.D. work at the University of Utah in Communication focused on social scientific methods for technology innovation in healthcare and other industries.

Becky Davis
Director of Corporate Marketing



Becky Davis is Director of Corporate Marketing, responsible for branding, PR, events, corporate communications, digital media, and employee communications. Becky brings 18 years of marketing experience to the leadership team.

Prior to her role at Care Innovations, Becky has held a variety of management, marketing, and strategic planning positions across numerous business groups at Intel, including Digital Health Group, Emerging Markets Platform Group, Corporate Diversity, Desktop Platforms Group, and Information Technology. She has been awarded two Intel Achievement Awards, the most prestigious recognition at the company.

Becky received her Masters of Business Administration with a concentration in marketing and management at the University of California, Davis. She studied organizational development with a minor in business management for her bachelor's degree at California State University, Chico.

Aaron Duerksen
General Manager of Disease Management



Aaron Duerksen is General Manager responsible for all aspects of the global go to market strategy and operations for the Disease Management segment.

Prior to his current role, Aaron was Region Vice President at GE Healthcare's diagnostic imaging group, where he led a team focused on delivering advanced diagnostic equipment and solutions to a diverse market of healthcare providers.

Previously, Aaron held a variety of roles in sales, quality management, commercial operations, and leadership throughout 16 years at GE Healthcare. Prior to joining GE, Aaron supervised corporate and business development activities in small cap international firms located in South Africa, Boston, and Seattle.

Aaron attended Boston College and graduated with a bachelor's degree in communications.

James Pursley
General Manager for Independent Living



Jim Pursley joins Care Innovations as General Manager for Independent Living, responsible for product/service marketing, sales, clinical services, channel management, and trials management for the Independent Living segment.

Most recently, Jim served as the General Manager of Sales & Marketing for GE Healthcare's Aging Services. Serving in this role since November 2008, Jim was responsible for all sales & marketing efforts in North America for GE Healthcare's Aging Services business. Under Jim's leadership GE Healthcare built and grew their commercial capacity, focusing on delivering triple-digit revenue growth and establishing a leadership presence in this emerging market. He was also responsible for identifying new trends in technology and working closely with research and development to create the next generation of tools and solutions to support GE Healthcare's vision of "empowering every person to live an independent, confident, healthier life through connected technologies."

Jim began his career at GE in 2001 with the Information Management Leadership Program (IMLP) at GE Capital, where he held project management roles in IT, Quality, and Risk. After completing IMLP, Jim joined GE Healthcare in the Commercial Leadership Program (CLP) and has held a variety of commercial roles since graduation. Prior to GE, Jim spent time at Merrill Lynch in their Private Client Group.

Jim holds a Bachelors of Science in Management Sciences & Information Systems from Penn State University and a Masters in Business Administration from Northwestern's Kellogg School of Management.

Michael Bassett
General Manager of Assistive Technologies



Mike Bassett is the General Manager of Assistive Technologies, responsible for product and service marketing, sales, services, channel management, and trials management for the Assistive Technologies segment. With over 20 years of IT, product development, and sales and marketing leadership, Mike will manage a team focused on sales & marketing, channel development, and evolving the roadmap for the Assistive Technologies business line.

Over the past 10 years, Mike has served various leadership roles in Intel's IT and Digital Health groups with responsibilities for R&D, systems architecture, product management, M&A, and business line management. He most recently served as the Intel Reader Business Line Manager for the Digital Health Group where he was responsible for building the sales channel and developing key VAR, partner, and customer relationships. Prior to Intel, Mike has provided IT, product development, and sales and marketing expertise in a variety of industries, with roles at Verizon Data Services, Inc., Cobra Consulting Organization, and GTE Data Services, Inc.

Mike graduated from the University of West Florida with a Bachelor of Science in Management Information Systems. He received a Masters of Business Administration in Supply Chain Management, summa cum laude, from W.P. Carey School of Business at Arizona State University. He is also a member of the Institute for Supply Management (ISM) and Global Knowledge & Economics Council (GKEC).

Care Innovations Board of Managers

Omar Ishrak

Chairman of the Board, Intel-GE Care Innovations

Senior Vice President of GE and President and CEO of GE Healthcare Systems



It was announced on August 2 that Omar Ishrak is the chairman of the board for Intel-GE Care Innovations. Omar is the Senior Vice President of GE and President and CEO of GE Healthcare Systems, an \$11 billion division of GE Healthcare with a mission to deliver better healthcare through innovation and technology that will improve cost, quality and access, and help enhance lives around the world. Healthcare Systems, the largest division of GE Healthcare, consists of a broad portfolio of technology businesses including Computed Tomography (CT), Magnetic Resonance (MRI), Ultrasound, Monitoring Solutions, Molecular Imaging, X-Ray, Interventional, Life Support, and Home Health.

Omar joined GE Healthcare in 1995 as General Manager, Ultrasound. Under his leadership, the Ultrasound division has delivered a continuous stream of innovation, expanded into new clinical applications and dramatically broadened global distribution to achieve an annual double-digit growth rate since 1995. Omar's technology leadership and business acumen have been instrumental in making GE the world's leading provider of Ultrasound systems and services.

Omar was named an Officer of the General Electric Company in 1999, and in January of 2005 was appointed President and CEO of Clinical Systems, a diverse portfolio of point-of-care medical devices. In a 4-year period under Omar's leadership the Clinical Systems business achieved in excess of 40% revenue growth and Operating Margin grew by 110%. Omar was named President and CEO of Healthcare Systems in January 2009 and was promoted to Senior Vice President of GE in July, 2010.

Michael Jones
Board Member, Intel-GE Care Innovations
Executive Vice President of Business Development, GE Healthcare



Michael is the Executive Vice President, Business Development, for GE Healthcare based in the United Kingdom. Michael is responsible for developing GE Healthcare's overall strategy, and identifying and executing merger and acquisitions, investments and alliances in support of the strategic growth initiatives of the business.

Michael joined GE Medical Systems (now GE Healthcare) in 1998 as General Manager, Global Business Development. In 2001, he was named to the expanded role of General Manager, Global Business and Market Development. In this role, he had the added responsibility for the Market Development Team in identifying growth opportunities for GE in new care areas.

Prior to joining GE, Michael was a Director in the Technology Investment Banking Group at Prudential Securities in San Francisco, where he was responsible for communications technology investment banking and West Coast technology M&A activities. Previously, he spent nine years with Oppenheimer & Co., Inc. in New York and San Francisco, where he focused primarily on merger and acquisition transactions and equity offerings for a range of technology companies. From 1987 to 1991, he was a member of Oppenheimer's Principal Investment Group that was responsible for the firm's leveraged buy-out transactions.

Michael is a member of the advisory board for Galen Associates, a leading healthcare-focused private equity and venture capital investor.

Michael graduated from Princeton University with an A.B. in Economics, cum laude, in 1987.

Robert Crooke
Board Member, Intel-GE Care Innovations
Vice President and General Manager of Atom and System-on-a-Chip Development Group,
Intel Corporation



Robert Crooke is a corporate vice president and is general manager of the Atom and System-on-a-Chip Development Group (ASDG). This group is responsible for delivering world-class low-power processors for the Intel® Atom™ processor product line as well as developing enabling technology for system-on-a-chip (SoC) products across the company.

Previously, Robert served as vice president and general manager of the Business Client Group where he was responsible for Intel's desktop products and directing Intel's cross client vision for business client computing. Just prior to this, Robert was vice president and director of marketing and planning in the Desktop Products Group. This included the processor and chipset product roadmaps as well as digital home and digital office initiatives. From 2000 to 2004 Robert was vice president and general manager of the Platform Architecture and Solutions Division. In this role he was responsible for the company's development of motherboard products in addition to desktop microprocessor and chipset enabling technology. Robert has served as director of marketing for the Basic Microprocessor Division and Performance Microprocessor Division. He joined Intel in 1989 in the sales force as a field applications engineer and spent nine years in the field in various roles.

Prior to joining Intel, Robert held design engineering positions at Alliant Computer Systems and Custom Silicon Inc. He received his bachelor's degree in computer systems engineering from the University of Massachusetts in 1985. Robert was appointed vice president in 2002 and elected corporate vice president in 2005.

Patricia Murray

Board Member, Intel-GE Care Innovations

Senior Vice President and Director of Human Resources, Intel Corporation



Patricia Murray is the first woman at Intel to be named to the position of Senior Vice President. She serves as Director of Human Resources. She is responsible for creating a culture that supports Intel's vision to create and extend computing technology to connect and enrich the lives of every person on earth. Her group hires, develops, retains and provides services and benefits for extraordinary employee talent across 300 facilities in 50 countries.

Patricia first joined Intel more than 20 years ago as an attorney in Human Resources. She became manager of the Human Resources' legal staff in 1992, a position she held until her promotion to vice president and director of Human Resources in 1996. She was named corporate vice president in 1997. She has worked closely with three of Intel's five CEOs.

Under Patricia's management, Intel has received a number of recognitions for its workplace of choice efforts, including being named to Working Mother Magazine's Best Companies for

Working Mothers and Hewitt's Top Companies for Leaders. Her organization has created highly successful leadership development programs, and most recently Patricia founded iNEW, Intel's Network of Executive Women, which helps foster women in leadership positions at Intel. She speaks regularly on topics of talent, leadership and diversity.

Prior to joining Intel, Patricia was an attorney at the law firm of Morrison and Foerster in Palo Alto, Calif., where she specialized in employment litigation and counseling. Prior to her legal career, Patricia was an intensive care unit nurse and nursing administrator at the University of Michigan Hospitals.

A native of Detroit, Patricia received a Bachelor of Arts degree at Michigan State University, a Bachelor of Science degree from Saint Louis University, and a Juris Doctor at the University of Michigan.