



The Billion Dollar Lost-Laptop Study

December 2, 2011

Panelists

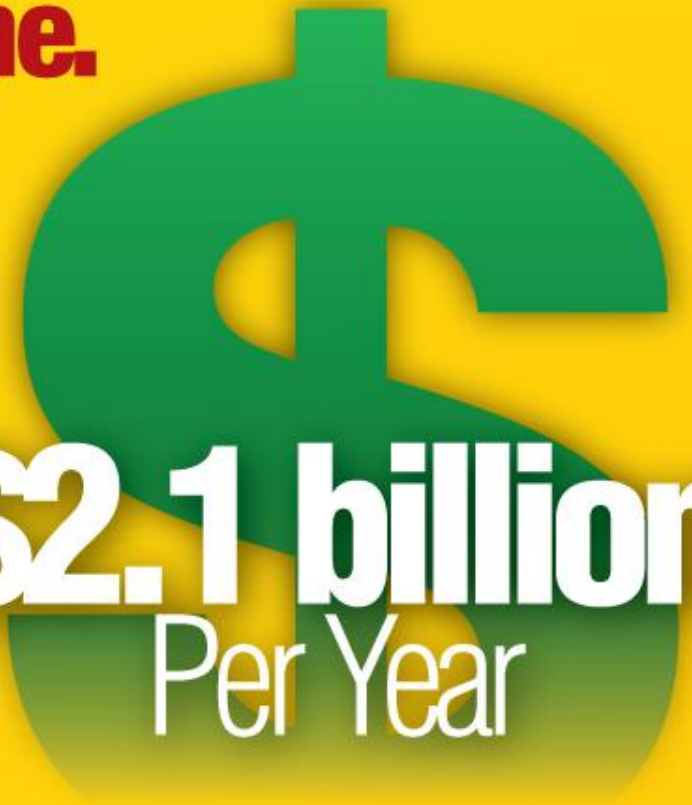
- **Anand Pashupathy**, General Manager, Anti-Theft Services at Intel Corporation (*moderator*)
- **Dr. Larry Ponemon**, Chairman and Founder of the Ponemon Institute
- **Kevin Beaver**, Independent information security consultant and expert witness with Principle Logic, who has written eight books on computer security, including *Hacking for Dummies* and *Securing the Mobile Enterprise for Dummies*
- **Malcolm Harkins**, Intel Chief Information Security Officer

Of 329 tested-companies, more than 86,000 laptops were lost during one year alone.

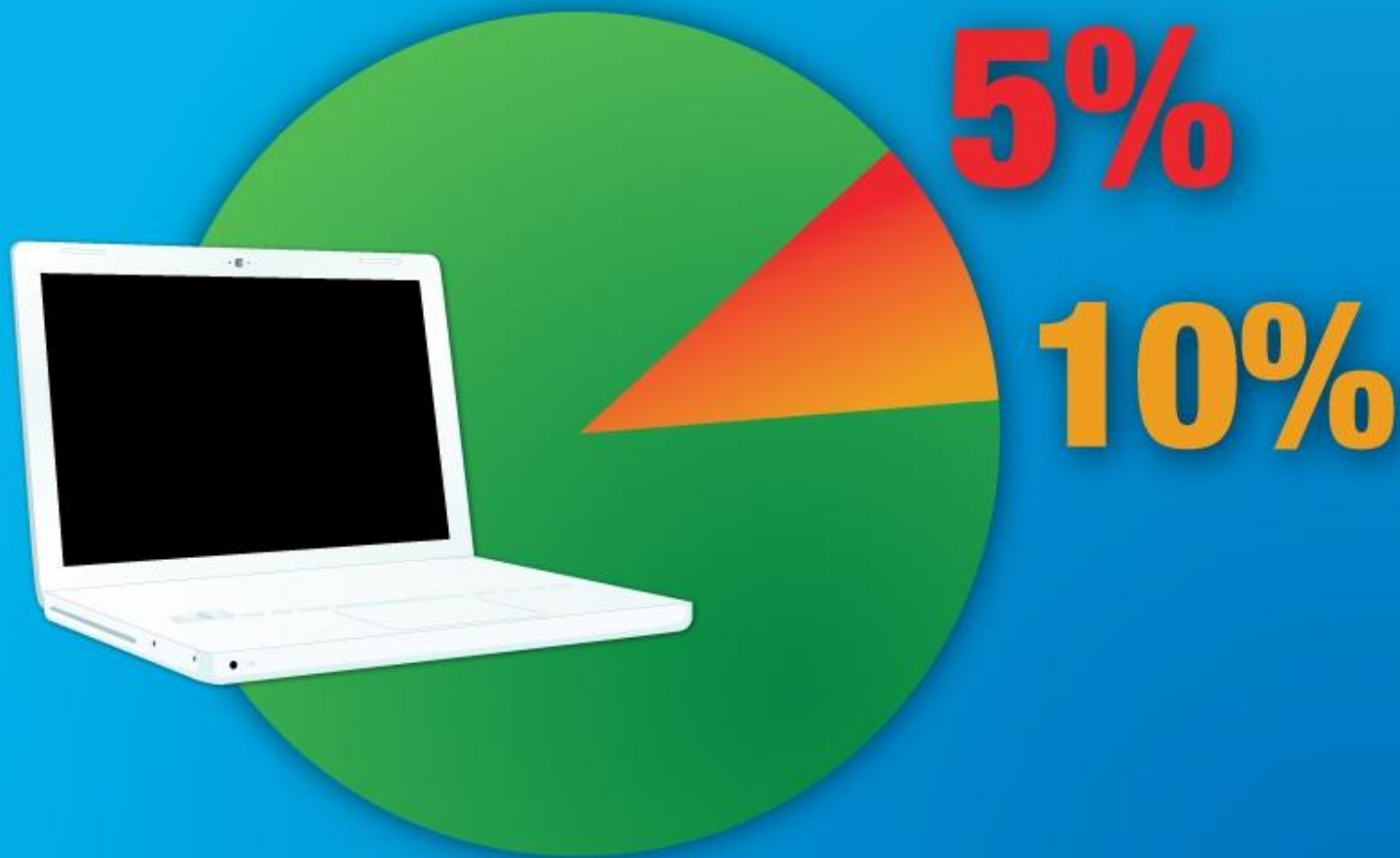


\$49,246
per laptop

\$2.1 billion
Per Year

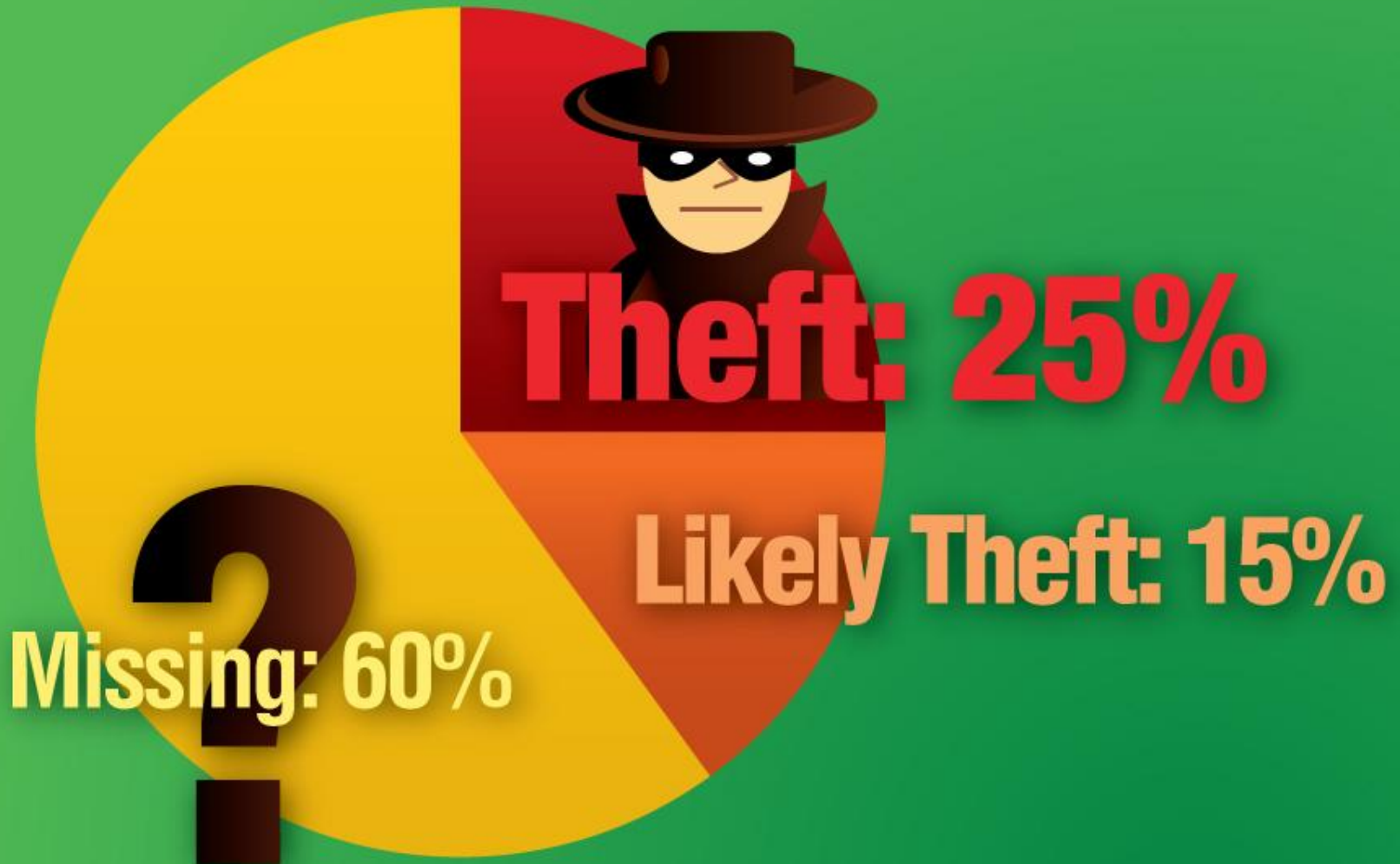


Laptops have 5-10% chance of getting lost during a 3-year lifetime.

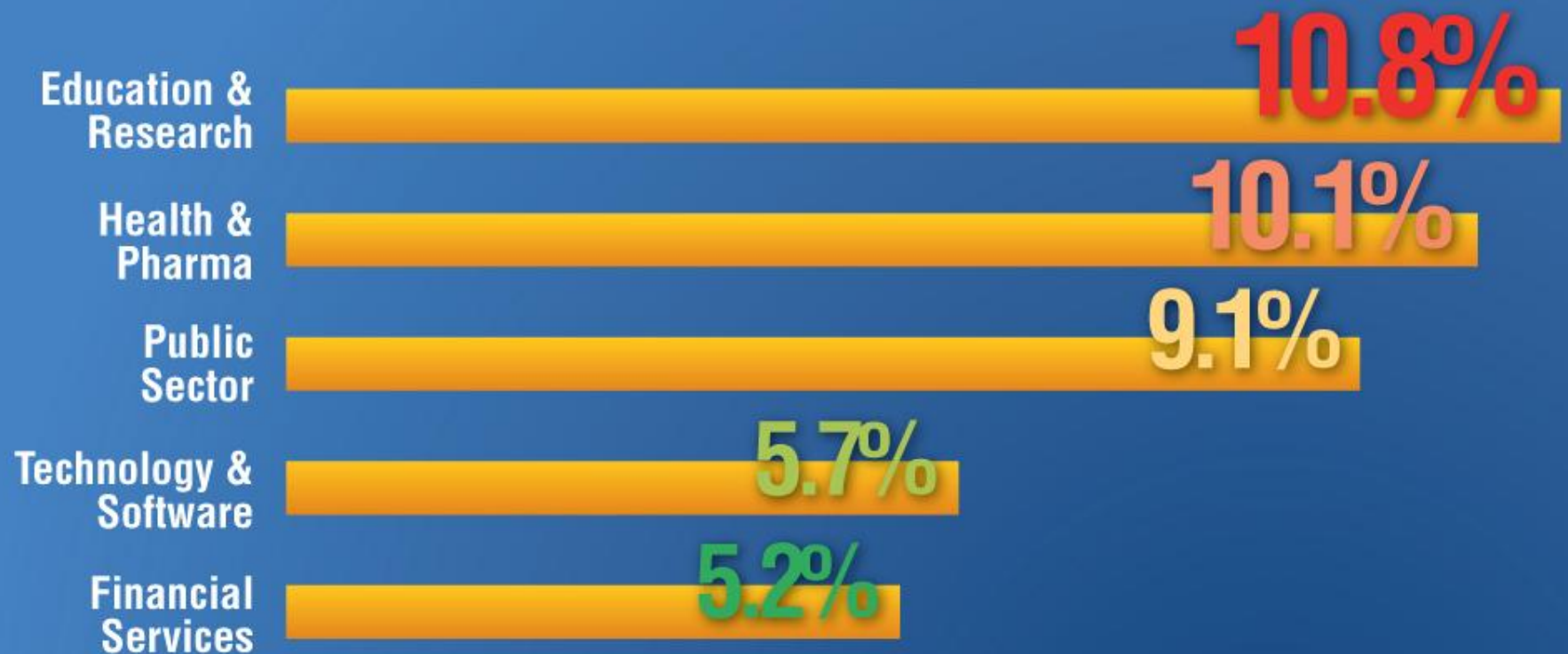


Percentage of Laptops Lost Due to Theft

*Only **5%** of lost laptops are ever recovered.



Percentage of Laptops Lost During 3-Year Lifespan, by Industry



46% of lost laptops were reported to contain sensitive or confidential data.

But few had security features:

TOP SECRET

46%

30%

29%

10%

Disc Encrypted

Backup (imaging)
Feature

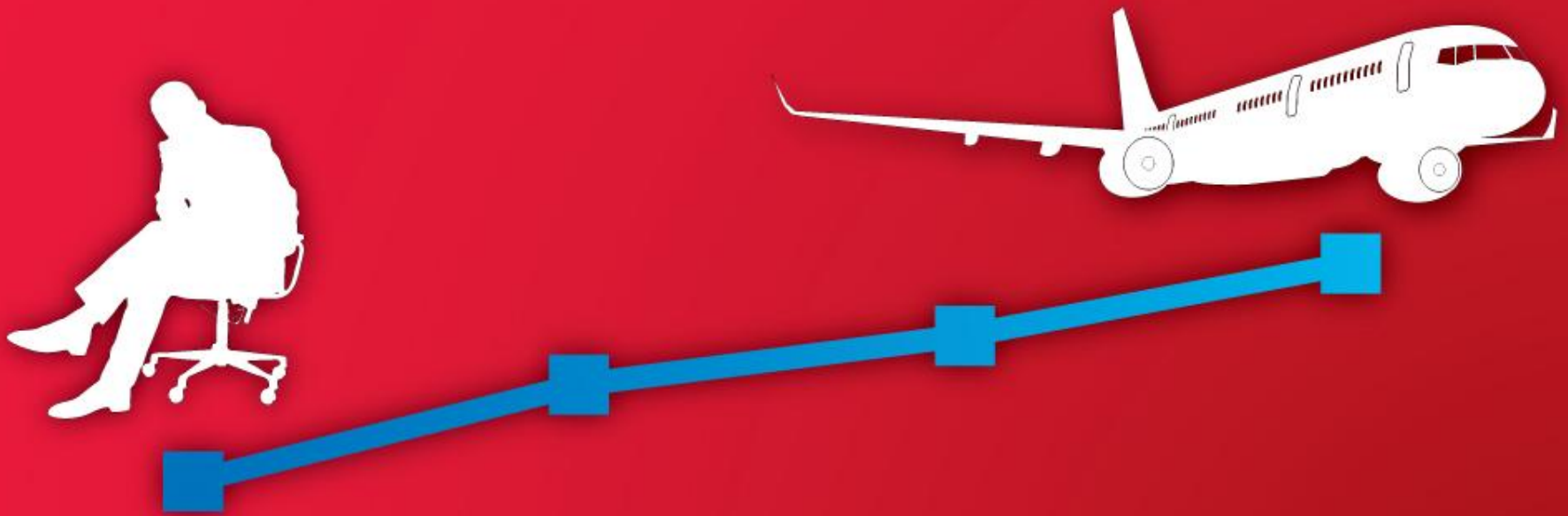
Anti-theft
Feature

Where Laptops are Lost



The largest number of laptops are stolen in transit.

Higher theft rates result from higher numbers of in-transit employees.



increasing theft rate with increasing number of in-transit laptops.

