



Fact Sheet

2011 State of Mobile Etiquette in the Classroom

Oct. 2011 — Many children growing up today have been around mobile technology devices (laptops, netbooks, tablets, smartphones) all their lives and only know a world of being connected anytime and anywhere, whether at home, at play, or at school. Intel recently commissioned a survey on the current state of “Mobile Etiquette” in the classroom to get a pulse on how technology is being used in educational learning environments, and the impact of modern etiquette with regard to students’ use of mobile internet-enabled technology devices.

Survey highlights include:

Math, Science and Technology: Blending School Subjects with Modern Mobile Manners

- Nearly all teachers (94 percent) agree that technology, when used properly, enhances students’ education experience.
- Three-quarters of teachers (74 percent) agree that with the fast pace of technology today, it is becoming just as important for children to learn about mobile etiquette as it is to learn math and science.
- Most teachers (94 percent) admit that it’s very important for teachers to keep up with the changing role of technology in the lives of students.

It Takes a Village: Teachers Say Mobile Manners Start at Home

- Not surprisingly, 84 percent of teachers said they wished their students practiced better mobile etiquette in the classroom.
- Almost unanimously (96 percent) of teachers said that parents need to teach their children better mobile etiquette.
- The majority of parents (64 percent) said that schools should require students to take a class on how and when technology should be used.

Mobile Missteps: Connected Kids Bound for Detention?

- While most teachers reported positive use of technology in the classroom, there are some mobile manners that need to be sharpened. The majority of teachers (82 percent) have observed students committing mobile etiquette offenses in their classroom, including:
 - Students texting during class (62 percent)
 - Students answering their cell phones during class (33 percent)
 - Students passing notes using their mobile technology devices (23 percent)
 - Students cheating on a test using mobile technology devices (19 percent)

Survey Methodology

The “Mobile Etiquette” survey was conducted online within the United States by Ipsos on behalf of Intel from Dec. 10, 2010 to Jan. 5, 2011 among a nationally representative sample of 2,000 U.S. adults ages 18 and older. The margin of error for the total sample is $\pm 2.2\%$ at the 95% confidence level. The study included the following audiences: 212 teachers (margin of error $\pm 6.7\%$) and 286 parents of children ages 8-17 (margin of error $\pm 5.8\%$).

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