GIVE INTEL. GET AMAZING.
INTEL HOLIDAY LOOK BOOK 2017
THIS HOLIDAY SEASON...
DON’T JUST GIVE ANY GIFT,
GIVE AN EXPERIENCE

The hottest gifts this season are the newest experiences enabled by technology. But without a new computer, you might not be able to re-live an amazing snowboarding video shot in 4K, play the biggest PC games like the pros, or take your entertainment wherever you go.

When you give a new device powered by 8th Generation Intel® Core™ processors, you’re giving a whole lot more than just a computer.

GIVE INTEL. GET AMAZING.
PCs FOR EVERY LIFESTYLE

LENOVO YOGA 920

- Powered by the 8th Generation Intel® Core™ processor with high performance and exceptional connectivity; perfect for content creation
- The nearly bezel-less 4K IPS touchscreen delivers dazzling visuals for immersive entertainment
- Far-field technology enables Cortana®, a voice-activated intelligent assistant that works from up to 4 meters away
- Personalize with limited edition Gorilla Glass cover designs, including Star Wars Special Editions created with Disney
- Price: Starting at $1,329 USD
PCs FOR EVERY LIFESTYLE

LENOVO MIIX 520

- Powered by the 8th Generation Intel® Core™ processor, the ultra-thin Miix 520 is powerful enough to keep you from lagging
- With optional LTE connectivity, this always connected powerhouse keeps up with all of your work – at home, in the office, and around the world
- With Cortana, the Miix 520 can serve as your personal assistant
- Feeling creative? Grab your Lenovo Active Pen 2 and write or draw on screen
- With the 8MP WorldView camera, you can now scan objects, overlay them on top of a 2D photo, re-arrange their shape – and send them to a 3D printer
- Price: Starting at $649 USD
PCs FOR EVERY LIFESTYLE

ASUS ZENBOOK FLIP S

- 8th Generation Intel® Core™ processor provides exceptional performance
- Work, play, travel and more with up to 11.5 hours of battery life
- Experience the best in entertainment and gaming with FHD resolution and 178° wide-view technology
- Distortion free, cinema-quality audio with Harman Kardon surround sound
- Price: Starting at $1,399 USD

Asus ZenBook Flip S
PCs FOR EVERY LIFESTYLE

ASUS VIVOBOOK FLIP 15

- Powerful and efficient 8th Generation Intel® Core™ i7 processor
- Portable and convertible 2-in-1 laptop with four viewing modes that meet just about any demand, allowing you to work how you want (modes include: tablet, tent, stand, and laptop)
- Optimized entertainment with 15.6" Full HD Wideview touch display with up to 178° viewing angle
- Lightweight at 4.1 pounds for travel or anyone on-the-go; plus it's sleek and stylish with brushed aluminum chassis
- Keep your information and data secure with included fingerprint security sensor
- Price: Starting at $899 USD
DELL XPS 13

- 8th Generation Intel® Core™ processor boosts performance by more than 40% over prior generation
- Smallest 13.3" laptop on the planet, perfect for people on-the-go
- InfinityEdge display with QHD+ resolution for immersive entertainment and content creation
- Price: Starting at $1,299 USD

PCs FOR EVERY LIFESTYLE
PCs FOR EVERY LIFESTYLE

DELL INSPIRON 15 7000 2-IN-1

- The elegant thin-bezel design gives you added screen space for those gorgeous visuals from a wide range of angles
- The optional UltraSharp™ 4K UHD touch display with 350-nit panel allows you to view details with eye-popping detail and clarity
- The latest Intel® processors (up to 8th Generation Quad Core™ i7) enable fast, responsive performance, keeping your music and videos running smoothly without interruption
- Draw and write naturally with the optional Dell Active Pen, designed to sketch, take notes, or write seamlessly and comfortably
- Price: Starting at $849.99 USD
· Premium contoured design built from CNC aluminum and carbon fiber, featuring micro-edge bezels with Gorilla Glass NBT displays in up to 4K high resolution

· Amazing sensory experience: speakers are placed above the full-size edge-to-edge backlit keyboard for clear and crisp sound and a comfortable typing experience

· Built for productivity with exceptional and responsive performance with the latest 8th Generation Intel® Core™ processors

· Up to 11.5 hours of battery life and when using HP Fast Charge technology, moving from zero percent battery life to 50 percent on a 30 minute charge

· Price: Starting at $1,299.99 USD
PCs FOR EVERY LIFESTYLE

HP SPECTRE X360 13

- Refined iconic design with aluminum body that encases micro-edge bezels with durable Gorilla Glass NBT in up to a 4K display
- Creators and multitaskers will be delighted by the optimized thermals, exceptional performance brought by the latest 8th Generation Intel® Core™ processors
- Security and ease: safety features include a fingerprint reader located on the side for easy access, HP Sure View integrated privacy screen option to eliminate visual hacking
- Versatile canvas with a Windows Ink Certified pen that is pressure sensitive for precise inking in any mode and its tilt allows the user to have a natural drawing and writing experience
- Up to 16.75 hours of battery life (FHD)
- Price: Starting at $1,149.99 USD
Sculpted from a single block of aluminum the Spectre x360 is precision designed with a steel-encased 360 hinge

Sleek 2-in-1 design powered by 8th Generation Intel® Core™ processor means unquestionable performance on the go

Built with creators in mind, with nearly 13 hours of battery life on a single charge

Virtually borderless micro-edge, brilliant 4K display with more than 8 million pixels

Price: Starting at $1,399 USD
PCs FOR EVERY LIFESTYLE

HP ENVY 13

- Impressive stamina. Incredible speed. Overpower the most demanding tasks with up to 14 hours of mixed usage battery life, and the latest 8th Generation Intel® Core™ processors
- Slim. Light. Liberating. At just 2.6 lbs, this lightweight powerhouse was engineered for maximum mobility. Polished accents and an edge-to-edge display keep the all-metal design clean cut and stunningly slim
- Excite your senses: An ultra-bright up to 4K UHD IPS display and Quad speakers with discrete amplifiers audio tuned by Bang & Olufsen redefines the limits of your entertainment
- Price: Starting at $949.99 USD
MICROSOFT SURFACE LAPTOP

- Provides the perfect blend of texture, subtle details, and clean, elegant lines, featuring a slim design that feels almost weightless at just 2.76 lbs
- Complement your style with rich, tone-on-tone color combinations, fitting easily in your bag
- Surface Laptop is designed for Windows 10 S — streamlined for security and superior performance
- Experience faster, more natural navigation on the vibrant 13.5" PixelSense™ Display with immersive touchscreen. Enjoy more space for your ideas with an edge-to-edge display and ultra-thin bezel
- Intel® Core™ i5 or i7 options power everything you need to do. With up to 14.5 hours of battery, it features the most battery life in its class
- Price: Starting at $999 USD
PCs FOR EVERY LIFESTYLE

MICROSOFT SURFACE PRO

- Create, study, work, and play virtually anywhere. Better than ever, ultra-light Surface Pro gives you total mobile productivity, all-day battery life, plus a softer, ultra-portable design with rounded edges.

- Watch your ideas come to life in brilliant color and razor-sharp resolution on the 12.3'' PixelSense™ Display with a stunning screen that responds to the new Surface Pen® and touch.

- Designed for Windows 10 Creators Update and the latest version of Microsoft Office, Surface takes full advantage of every innovation — including new 3D experiences, Windows Ink workspace, and comprehensive security features.

- Surface Pro delivers even more speed and performance thanks to a powerful Intel® Core™ processor.

- Price: Starting at $799 USD
PCs for Every Lifestyle

Microsoft Surface Book 2

- Powered by the Intel® 8th Generation Core™ processor
- Lightweight and powerful, get more done with four modes of use: laptop, tablet, studio and “view” mode
- Experience up to 17 hours of battery life and work quickly and effectively on the go, with a backlit keyboard and a display designed for touch and Surface Pen
- Regardless of the devices you need to connect, the Surface Book 2 has a port for you
- Enjoy Windows Mixed Reality Ultra experiences and get immersed in VR games and content
- Starting at: $1499 USD
PCs FOR EVERY LIFESTYLE

ACER SWIFT 5

- Ultraslim and ultralight notebook for the agile user whose life never stops
- Lightweight design makes this the perfect travel companion – weighing in at only 2.1 pounds
- Style meets substance with 8th Generation Intel® Core™ processor providing exceptional performance in a magnesium-lithium alloy chassis
- Acer TrueHarmony™ with Dolby Audio™ Premium technology provides powerful and clear audio
- Price: Starting at $999 USD
ACER SWITCH 7 BLACK EDITION

- World's first fanless 2-in-1 notebook equipped with discrete graphics
- Ideal companion for intensive tasks, creative production and content streaming thanks to the 8th Generation Intel® Core™ processor
- Dual LiquidLoop™ fanless cooling technology keeps it cool while running quietly and reliably
- Embedded, battery-free stylus encased in the device's outer shell
- The AutoStand kickstand can be auto-deployed and auto-retracted for convenient single-handed operation

Price: Starting at $1,699 USD
PCs FOR EVERY LIFESTYLE

GOOGLE PIXELBOOK AND PIXELBOOK PEN

- Powered by the 7th Generation Intel® Core™ i5 and i7 processors to keep up with all of your needs
- Convertible design effortlessly adapts to any situation or task with laptop, tablet, tent or entertainment mode
- Thin and super-light with stunning and sharp 12.3” high-resolution display and a backlit keyboard
- Boosts in seconds with a long-lasting battery. For a quick burst charge, plug in the Pixelbook for just 15 minutes to get up to two hours of charge
- Works seamlessly with your Pixel phone to be always connected. When not within range of a Wi-Fi network, the Pixelbook automatically connects to your phone’s mobile data with Instant Tethering
- First laptop with the Google Assistant built in so you can find answers and perform tasks. Set a reminder, open up a document, play media, find an email, control smart devices or circle something on your screen with the Pixelbook Pen to find out more

- Price: Pixelbook starting at $999 USD
  Pixelbook Pen $99 USD
SMART HOME FOR THE HOLIDAYS

AMAZON ECHO SHOW

- Combines the helpfulness of Amazon’s Alexa with video; features include video flash briefings, music lyrics, security cameras, photos, weather and more
- Powered by the Intel® Atom™ processor
- Make hands-free video calls to friends and family who also have the Echo Show or the Amazon app
- With eight microphones, beam-forming technology, and noise cancellation, be heard from any direction—even while music is playing
- Enjoy powerful, room-filling speakers with Dolby processing
- Pair compatible cameras for security or monitoring capabilities
- Price: Starting at $229.99 USD
EXCITING GAMING HAS INTEL AT THE CORE

8TH GEN ALIENWARE AURORA

- Designed to deliver experiences extending to Oculus VR or HTC/VIVE solutions, 4K gaming, and even up to 12K gaming
- Available with 8th Generation Intel® Core™ processor; VR ready for amazing experiences
- Variety of upgrade options for anyone's performance or budgetary needs
- The K-series processors feature factory overclocking up to 4.6GHz on all 6 cores
- It is our smallest dual-graphics capable desktop and has tool-less features
- Price: Starting at $1,299 USD
**EXCITING GAMING HAS INTEL AT THE CORE**

**DELL XPS TOWER SPECIAL EDITION**

- Innovation you can expand on; VR ready
- Never slow down with our most powerful XPS ever. Powered by 8th Generation Intel® Core™ processors
- Advanced graphics up to GeForce® GTX 1080 to power VR
- Future-ready design with tool-less entry to enable easy upgrades
- Designed to run quietly, cool more efficiently and expand easily
- Now fully configurable
- Price: Starting at $999 USD
PAIR YOUR COMPUTER WITH THE BEST VR EXPERIENCES

- Powerful VR experiences demand massive computing power
- Enter a truly immersive VR experience via an HTC Vive or Oculus Rift HMD
- Enjoy rich, stunning graphics in VR—wherever you choose to go
- Whether you’re stepping into your favorite game, watching a film, planning a vacation, or looking to buy a car, VR will redefine how you engage and interact with the world
- Price: HTC Vive starting at $599 USD
  Oculus Rift starting at $399 USD
PAIR YOUR COMPUTER WITH THE BEST VR EXPERIENCES

WINDOWS MIXED REALITY

Immerse yourself in a new reality. With easy set up and a variety of immersive headsets to choose from, you'll quickly step into a world of iconic VR and casual games, travel, 360° videos, creativity, social, live events, and more. Windows Mixed Reality-ready PCs are powered by the latest 8th Generation Intel® Core™ processors.
About Intel

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