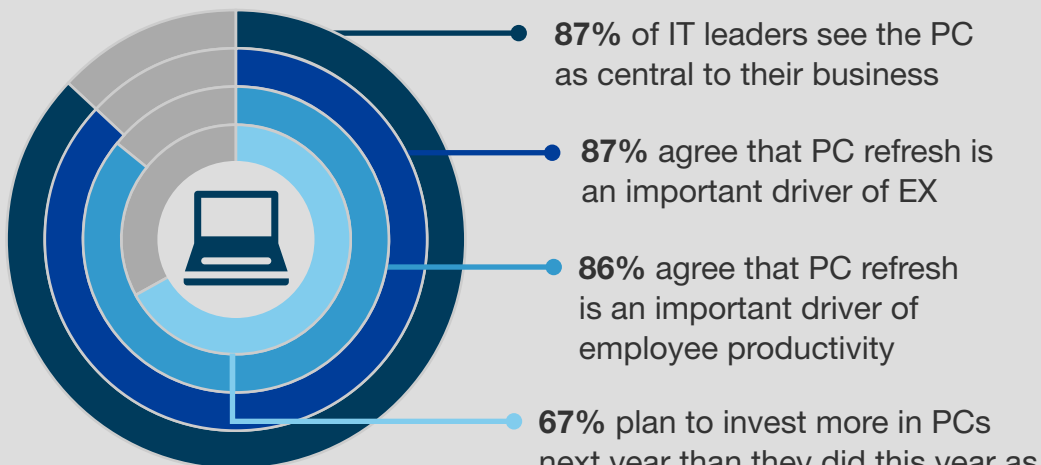


# Drive Employee Productivity With PC Refresh



## PCS ARE CRITICAL IN TODAY'S WORLD

Positive employee experience (EX) is predicated on performance PCs



## CHALLENGES

Despite recognizing the importance of PC refresh, many struggle with cycles



91% agree that PC refresh is an important driver of security



Yet only 36% refresh every two years or less



51% of ITDMs note that employees often express displeasure to their IT teams about their PCs

## PRIORITIZE PC REFRESH INVESTMENTS

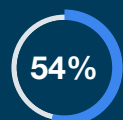
As employees demand ever-increasing levels of flexibility and remote access, businesses are investing to improve their remote access, management, and performance capabilities for PCs:

56%: Cloud-based device management

55%: More secure chips

48%: Higher-performing/faster chips

## PC REFRESH BOOSTS PRODUCTIVITY AND SECURITY



Have a more secure computing environment because of refresh



IT professionals can spend less time managing devices and more time supporting users



Read the full study

### Methodology

**Source:** A study conducted by Forrester Consulting on behalf of Intel, October 2019

**Base:** 635 IT decisions makers in NA, EMEA, and Japan.

**\*Base:** 621 IT decisions makers in NA, EMEA, and Japan at organizations that are investing to improve their computing strategy